



www.wasmcongress.com

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2nd Announcement

6th

World Congress on Sleep Medicine

March 21-25, 2015 Seoul, Korea



SEOUL METROPOLITAN
GOVERNMENT



www.wasmcongress.com



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Welcome Message

Dear Colleagues and Friends,

On behalf of the WASM program committee and the host Korean Society of Sleep Medicine, it is our great honor and pleasure to invite you to the 6th World Congress on Sleep Medicine which will be held **March 21 -25, 2015** at the COEX Convention and Exhibition Center in **Seoul, Korea**.

The 6th World Congress on Sleep Medicine will provide participants from around the world unmatched opportunities to pursue continuing education, to learn about recent advances in clinical sleep medicine and the up-to-date clinical and basic research techniques, and to exchange research activities, scientific ideas and experiences in Sleep Medicine.

Seoul is the political, economic, social and cultural center of Korea and has served as its capital city for over 700 years. Participants of the 6th World Congress on Sleep Medicine are sure to enjoy this fascinating and historic city which embodies both modern and traditional Korea.

We hope that you will join us for this important event and look forward to welcoming you soon to Seoul!

WASM



Richard Allen
President
WASM



Seung Bong Hong
Co-Chair
Program Committee
WASM2015



Christian Guilleminault
Co-Chair
Program Committee
WASM2015



Jung Hie Lee
Chair
Local Organizing Committee
WASM2015

Program Committee

Co-Chair: Christian Guilleminault

Co-Chair: Seung Bong Hong

Richard Allen

Jung Hie Lee

Chol Shin

Chang-Ho Yun

Max Hirshkowitz

Charles Morin

Virend Somers

Seung Chul Hong

Allan O'Bryan

Claudia Trenkwalder

International Scientific Committee

Torbjorn Akerstedt

Richard Allen

Sonia Ancoli-Israel

Monica Andersen

Jean Askenasy

Najib Ayas

Ahmed BaHamam

Ferran Barbe

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Michel Billiard

Diane Boivin

Oliviero Bruni

Antje Buettner-Teleaga

Ninghung Chen

Sudhansu Chokroverty

Valerie Cochen De Cock

Kinberly Cote

Antonio Culebras

Yves Dauvilliers

Joseph De Koninck

Luis de Lecea

Tayard Desudchit

Tang Xiang Dong

Helen Driver

Colin Espie

Han Fang

Luigi Ferini-Strambi

Raffaele Ferri

Arturo Garay

Diego Garcia-Borreguero

Daniel Goh

Nadia Gosselin

Reut Gruber

Christian Guilleminault

Georgios Hadjigeorgiou

Iris Haimov

Jan Hedner

Raphael Heinzer

Max Hirshkowitz

Birgit Hogl

Seung Bong Hong

Seung Chul Hong

Yuichi Inoue

Poul Jennum

Sharon Keenan

Jun Kohyama

Vijaya Krishnan

Jamie Lam

Gerrit Lammers

Gilles Lavigne

Lena Leissner

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Chia Mo Lin

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Charles Morin

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Sona Nevsimalova

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Judith Owens

Sylvia Paez

Teresa Paiva

Eleftherios Papathanasiou

Liborio Parrino

Thomas Penzel

Jean-Louis Pepin

Pierre Philip

Claudio Podesta

Aroonwan Preutthipan

F. Javier Puertas Cuesta

Maria-Antonia Quera-Salva

Albert Rafanan

Dieter Riemann

Leon Rosenthal

Charles Samuels

Julia Santin

Josee Savard

Chol Shin

Garima Shukla

Michael Smith

Karel Sonka

Jagdish Chander Suri

Eva Svanborg

Nana Tachibana

Mehdi Tafti

Rimawati Tedjasukmana

Robert Thomas

Claudia Trenkwalder

Manjari Tripathi

Sergio Tufik

Eus Van Someren

Marco Venegas

Shelly Weiss

Yun-Kwok Wing

Juliane Winkelmann

Ye Jing Ying

Phyllis Zee

Marco Zucconi

National Organizing Committee

Jin-Young Choi

Soo Jeon Choi

Jin-Woo Chung

Yoo-Sam Chung

Seung Bong Hong

Seung Chul Hong

Jee Hyun Kim

Myung-Rip Kim

Se Joong Kim

Sung Wan Kim

Tae-Won Kim

Hyang Woon Lee

Jun Hie Lee

Sang Ahm Lee

Seung Hoon Lee

Chan-Soon Park

Chae-Seo Rhee

Chol Shin

Won Chul Shin

In-Young Yoon

Ho-Kee Yum

Chang-Ho Yun

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Simone de Lacy

Jee Hyun Kim

Jinkwan Kim

Min Sung Kim

Course Co-Chair Committee

Robert Thomas

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Surgeon Committee

Marc Blumen

Julio Cifuentes

Jin-Woo Chung

Mario Fabiani

Sung Wan Kim

Kasey Li

Cheng-Hui Lin

Song Tar Toh

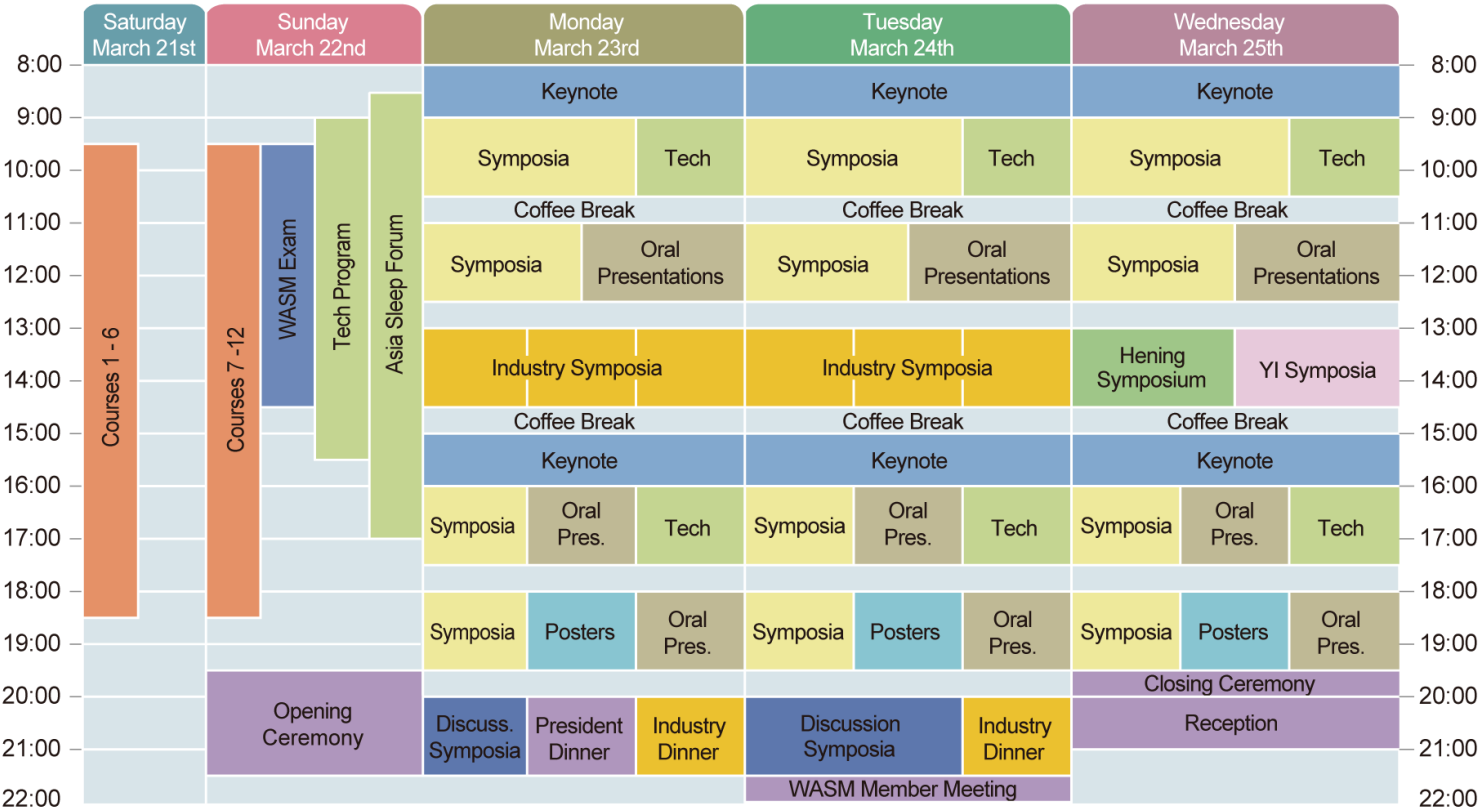
Jingying Ye

Christian Guilleminault

Congress Overview

Title	6th World Congress on Sleep Medicine
Period	March 21 (Sat) ~ 25 (Wed), 2015
Location	COEX Convention and Exhibition Center, Seoul, Korea
Organized by	World Association of Sleep Medicine Korean Society of Sleep Medicine
Official Language	English
Website	www.waasmcongress.com

Program at a Glance



Congress Venue

COEX is Korea's top event venue and has helped to earn Seoul a ranking in the top ten major international convention cities by the International Congress and Convention Association (ICCA).

The center itself is four-floor meetings venue with over 450,000m² of total floor space. Over 200 exhibitions and 2,000 conferences are held each year at COEX including the successfully held G20 Summit in 2010 and 2012 Seoul Nuclear Security Summit.



- ▶ 51 Dividable Meeting Rooms
- ▶ 4 Multi-purpose Exhibition Halls
- ▶ 36,007m² of Exhibition Space
- ▶ State-of-the-art AV Systems
- ▶ 3 Five Star Hotels
- ▶ 200 Stores and over 100 Restaurants
- ▶ Direct Access to Seoul Subway
- ▶ Direct Bus Service to and from Incheon International Airport
- ▶ Eco-friendly 'Green' Industry Leader

Important Dates

■ Abstract Submission Opens	April 1, 2014
■ Early Registration by	December 31, 2014
■ Abstract Submission by	January 31, 2015
■ Notification of Acceptance	February 15, 2015
■ Abstract Book Available by	March 15, 2015
■ Standard Registration by	February 28, 2015

Scientific Program

Keynote



Allan Pack

Genetics of Sleep and its Disorders

March 23 (Mon), 2015
8am-9am



Kasey Li

Sleep Apnea Surgery

March 24 (Tue), 2015
2:30pm-3:30pm



Robert Stickgold

Sleep, Cognition and Learning

March 24 (Tue), 2015
8am-9am



Till Roenneberg

Sleep Research in the Real World – first steps towards a Human Sleep Project

March 25 (Wed), 2015
8am-9am



Danielle Friberg

The evidence for uvulopalatopharyngoplasty, how effective and safe is it to treat OSA patients?

March 23 (Mon), 2015
2:30pm-3:30pm



Yun-Kwok Wing

Insomnia from epidemiology to intervention – what does the future hold?

March 25 (Wed), 2015
2:30pm-3:30pm



Emmanuel Mignot

Narcolepsy as Auto-Immune Disease

March 23 (Mon), 2015
2:30pm-3:30pm



Bradley F. Boeve

Wayne Hening Memorial Speaker
RBD New Insights

March 25 (Wed), 2015
12:45pm-2:15pm

Scientific Program

Symposium



March 23, Monday

9:00am-10:30am

S01 Does insufficient sleep make us fatter?

Chair: Eve VanCauter

Speaker: Jean-Phillippe Chaput
Marie-Pierre St-Onge
Anders Sjodin
Giovanni Cizza

S02 Advances in brain imaging and CNS stimulation studies and treatments of sensory-motor functioning in RLS

Chair: Richard Allen

Speaker: Giovanni Rizzo
Yong Won Cho
Yuping Wang
Rachel Salas
Cornelius Bachmann

S03 Upper Airway Stimulation for Obstructive Sleep Apnea

Chair: Patrick Strollo Jr

Speaker: Winfried Randerath
B Tucker Woodson
Kingman P Strohl
Patrick Strollo Jr

S04 New insights into the neural correlates of insomnia

Chair: Seung Bong Hong

Speaker: Thien Thanh Dang-Vu
Eus VanSomeren
Eunyeon Joo
Sooyeon Suh
Kai Spiegelhalter

S05 Basic Science

Chair: Christian Guilleminault

Speaker: TBD

S06 Development of Obstruction Site Evaluation

Chair: Song Tar Toh

Speaker: Hirotaka Hara
Sookweon Koo
Jeong-Whun Kim
Hsueh-Yu Li
Li-Ang Lee

11:00am-12:30pm

S07 Sleep and the human transcriptome: from circadian disruption to depression and OSA

Chair: Simon N Archer

Speaker: Derk-Jan Dijk
Allan Pack
Jun Li
Sina Gharib
Sergio Tufik

S08 Are there precursors for RBD?

Chair: Birgit Högl

Speaker: Bradley Boeve
Claudia Trenkwalder
Ambra Stefani
Yuichi Inoue

S09 Optogenetic probing of sleep and wakefulness

Chair: Luis de Lecea

Speaker: Hee-Sup Shin
Sebastian Royer
Antoine Adamantidis
John Peever

S10 OPEN

S11 Familial fatal insomnia : World Wide Experience

Chair: Tayard Desudchit

Speaker: Inga Zerr
Xiao-Ping Dong
Zhan SQ
Tayard Desudchit

Scientific Program

Symposium

S12 Computational Fluid Dynamics (CFD) in Obstructive Sleep Apneics

Chair: Ning-Hung Chen

Speaker: Peter Cistulli
Honda Hsiao
Sam SP Hsu
Cheng-Hui Lin

4:00pm-5:30pm

S13 Neuroimaging update in sleep and sleep disorders

Chair: Luigi Ferini-Strambi, Seung Bong Hong

Speaker: Philippe Peigneux
Luigi Ferini-Strambi
Seung Bong Hong
Masayuki Miyamoto

S14 Sleep, dream consciousness and psychosis

Chair: Armando D'Agostino

Speaker: Ursula Voss
Yukiyasu Kamitani
Simone Cavallotti
Simone Sarasso
Andrew Thompson

S15 Age-related sleep disturbance: Change in circadian rhythm and clinical implications

Chair: Phillis Zee, Jung Hie Lee

Speaker: Phillis Zee
Jeanne F Duffy
Jung Hie Lee
Karine Scheuermaier
Sonia Ancoli-Israel

S16 J-shaped or U-shaped association? New perspectives about the effect of sleep in the risk of stroke

Chair: Monica Levy Anderson

Speaker: Jong Sung Kim
Claudio L. Bassetti
Lenise Jihe Kim
Fernando Morgadinho Coelho
Sergio Tufik

S17 Oral facial growth, children, sleep disordered breathing- and role of dental specialists in SDB prevention

Chair: Micelle Hervy

Speaker: Cheng-Hui Lin
Christian Guilleminault
Hiroko Tsuda
Micelle Hervy

5:30pm-7:00pm

S18 Psychiatric and Sleep

Chair: Seung Chul Hong

Speaker: TBD

S19 New Technologies for sleep apnea monitoring

Chair: Thomas Penzel

Speaker: Thomas Penzel
Toshiaki Shiomi
Ludger Grote
Robert Poirrier
Brigitte Fauroux

S20 Sleep and Cancer

Chair: Sonia Ancoli-Israel

Speaker: TBD

S21 Optimal diagnosis and management for Pediatric OSA as ENT clinician

Chair: Young Min Ahn

Speaker: Chan-Soon Park
Yoo-Sam Chung
Seung Hoon Lee
Hyun Jun Kim
Yu-shu Huang



March 24, Tuesday

9:00am-10:30am

S22 Non pharmacological approaches in the management of Insomnia/Trends in Insomnia

Chair: Seung Bong Hong

Speaker: Seung Bong Hong
Jung Hie Lee
Iris Haimov
Manjari Tripathi
DK Cheuk

Scientific Program

S23 Sleep duration and sleeping habits

Chair: Maurice M. Ohayon

Speaker: Maurice M. Ohayon
Seung Chul Hong
Yun Kwok Wing
Dalva Poyares
Max Hirshkowitz

S24 Cognition, sleep and sleep-disordered breathing in children

Chair: Christian Guilleminault, Yu-shu Huang

Speaker: Yu-shu Huang
Sarah Biggs
Barbara Galland
Damien Leger

S25 Genetics of Sleep Disorders

Chair: Philip Gehrman

Speaker: Juliane Winkelmann
Chang-Ho Yun
Lyle Palmer
Philip Gehrman

S26 OPEN

S27 Modification and Limitation of Tongue base Surgery

Chair: Yoo-Sam Chung

Speaker: Sung Wan Kim
Hsin-Ching Lin
Evert Hamans

11:00am-12:30pm

S28 Bridges between basic neuroscience and clinical sleep medicine

Chair: Hyang Woon Lee

Speaker: Hyang Woon Lee
Ritchie Brown
Jee Hyun Choi
Simone Sarasso
Jee Hoon Roh

S29 H1N1 and Narcolepsy

Chair: Emmanuel Mignot

Speaker: Emmanuel Mignot
Fang Han
Markku Partinen
Outi Vaarala
Hanna Ollila

S30 Iron, Hypoxia, Dopamine: A new model of interconnecting pathways to restless legs syndrome (Willis Ekbom Disease)

Chair: Richard Allen

Speaker: Christopher J. Earley
James Connor
Olli Polo
Richard Allen

S31 Tramantic Brain Injury

Chair: Christine Won

Speaker: TBD

S32 OPEN

4:00pm-5:30pm

S33 Sex differences in circadian timing systems: implications for sleep and psychological health

Chair: Diane B. Boivin, Jeanne F Duffy

Speaker: Rae Silver
Jeanne F Duffy
Diane B. Boivin
Jung Hie Lee
Barbara L. Parry

S34 Sleep disturbance and Sleep disordered breathing during Pregnancy

Chair: Visasiri Tantrakul

Speaker: Michele Okun
Ghada Bourjeily
Christian Guilleminault

Scientific Program

Symposium

S35 Fitness to Drive

Chair: Philip Pierre

Speaker: Markku Partinen

Anna Anund

Philip Pierre

Vakulin Andrew

Quera Salva Ma

S36 Young Investigator 1

S37 Sleep and Epilepsy

Chair: TBD

Speaker: TBD

S38 Sleep-disordered breathing in dentistry

Chair: Gilles Lavigne

Speaker: Gilles Lavigne

Peter Cistulli

Jin Woo Chung

Jin Young Choi

5:30pm-7:00pm

S39 Night Eating Syndrome: Sleeping disorder, eating disorder or separate diagnostic entity?

Chair: Orna Tzischinsky

Speaker: Pier Vinai

Howell Michael

Latzer Yael

Orna Tzischinsky

S40 Parasomnias Violence and Sleep

Chair: TBD

Speaker: TBD

S41 Sleep and Pain: Neurobiology, Placebo Effect, Traumatic Brain Injury and Management

Chair: Gilles Lavigne

Speaker: Helen Bastugi

Samar Khoury

Florian Chouchou

Marco Zucconi

Michael Smith

S42 Surgical Treatments in OSA

Chair: Nestor Montesdeoca

Speaker: Julio Cifuentes

Claudio Vicini

Christopher Viozzi



March 24, Tuesday

9:00am-10:30am

S43 Role of adenosine and dopamine in the basal ganglia for control of sleep and wakefulness

Chair: Yoshihiro Urade

Speaker: Yoshihiro Urade

Michael Lazarus

Zhi-Li Huang

Jun Lu

Jiang-Fan Chen

S44 The Characteristics of Asian narcolepsy patients

Chair: Fang Han

Speaker: Makoto Honda

Takashi Kanbayashi

Seung Chul Hong

Yu Shu Huang

Fang Han

S45 Adaptive Servoventilation and Central Sleep Apnea Syndromes

Chair: Shahrokh Javaheri

Speaker: Shahrokh Javaheri

Michelle Cao

Timothy Morgenthaler

Shahrokh Javaheri

Patrick Levy

S46 Advances in experimental studies of RLS: neurophysiological and neuropharmacological aspects

Chair: Raffaele Ferri

Speaker: Imad Ghorayeb

Giuseppe Lanza

Dirk Czesnik

Walter Paulus

Scientific Program

11:00am-12:30pm

S47 Racial & cross cultural difference in sleep disorders -Focusing on Asian ethnicity-

Chair: Yun Kwok Wing, Yuichi Inoue

Speaker: Ning-Hung Chen
Joyce SP Lam
Fang Han
Yuichi Inoue

S48 Sleep extremes: why does the average population not explain all of our research questions?

Chair: Sergio Tufik

Speaker: Chol Shin
Lenise Jihe Kim
Monica Levy Andersen
Leila Kheirandish-Gozal

S49 Sleep and Cognition: Mechanisms, Prediction and Intervention

Chair: Michael Chee

Speaker: Susanne Diekelmann
Julien Doyon
Michael Chee
Derk-Jan Dijk

S50 Sleep, Sleep disorders and chronic kidney disease

Chair: Hiroshi Nakamura, Ho Jun Chin

Speaker: Lin Yu-sheng
Ho Jun Chin
Kunitoshi Iseki
Shigefumi Koike

S51 Kleine-Levin syndrome: new information from large series

Chair: Isabelle Arnulf

Speaker: Isabelle Arnulf
Emmanuel Mignot
Fang Han
Yu Shu Huang
Geert Mayer

4:00pm-5:30pm

S52 Cross-Cultural Differences in Sleep in Young Children

Chair: Young-Min Anh, Albert Li

Speaker: Arthur Teng
Daniel Goh
Mahesh B Ramamurthy
Jodi Mindell

S53 The craniofacial structure of sleep apnea syndrome

Chair: Ning-Hung Chen

Speaker: Makoto Satoh
Shih-Wei Lin
Kate Sutherland
Tzu-I Tseng

S54 The role of sleep and insomnia in stress, emotion regulation and psychiatric symptoms

Chair: Eus VanSomeren

Speaker: Eus VanSomeren
Gina Poe
Daniel J. Buysse
Jihui Zhang

S55 Young Investigator 2

5:30pm-7:00pm

S56 The Natural History of Insomnia

Chair: Charles Morin

Speaker: Jason Ellis
Yun Kwok Wing
Maurice Ohayon
Borge Sivertsen

S57 REM sleep behavior disorder-clinical implications beyond neurodegeneration

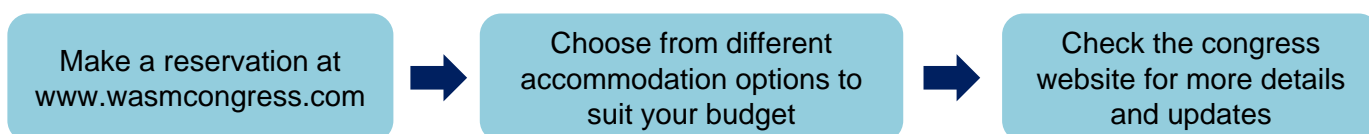
Chair: Garima Shukla

Speaker: Nana Tachibana
Garima Shukla
In-Young Yoon
Federica Provini

Accommodation

How to Book a Room

WASM2015 participants are entitled to special hotel rates available through the official housing bureau. Reservations can be made online on a first-come, first-served basis. Please do not contact the hotels directly. The housing bureau will be available for all your hotel reservation inquiries or group reservation.



Congress Hotels

Please visit the congress website www.wasmcongress.com for more detailed information about the congress hotels.

* Currency: Korean Won(KRW)

Hotel Name	Room Type	Price	Breakfast	Time to Venue	VAT & SVC
Intercontinental Seoul COEX*****	Superior (Single Occupancy)	279,500 (Non-refundable)	31,000	2 min. on foot (Connected to COEX)	21%
		299,500			
	Superior (Double Occupancy)	309,500 (Non-refundable)	31,000	2 min. on foot (Connected to COEX)	21%
		329,500			
Ramada Seoul****	Superior Room	150,000	18,000	15 min on foot, 5 min. by car	21%
Mercure Seoul Ambassador Gangnam Sodowe****	Standard	198,000	19,000	10 min. by car	10%
Ibis Ambassador Seoul Gangnam***	Standard	165,000	19,000	10 min. by car	10%
Seoul Residence**	Double Studio	104,000	5,000	10 min on foot	21%

Contact Information

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Tel: +82-2-3476-7700 FAX: +82-2-3476-8800
Email: wasm2015@koconex.com

Tour Program

WASM2015 offers an exciting tour program which includes daily tours and pre/post congress tours. All tours are designed to give participants an authentic Korean experience, bringing visitors face to face with Korea's natural beauty, abundant historical sites and modern amenities. Congress participants are encouraged to take the opportunity to explore the real Korea through various experiences offered by the tour program. The following program is tentative and subject to change without notice.

Half/Full Day Tours



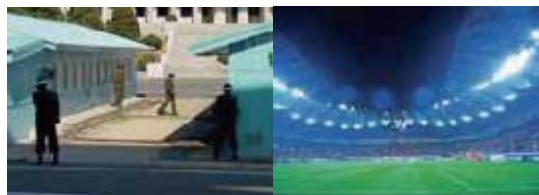
Seoul Tower and Changdeokgung Palace

This tour takes participants to two of Seoul's most well-known landmarks. Constructed atop the famous Mt. Namsan located almost directly in the heart of Seoul, the 236 meter high Seoul Tower was opened to the public in 1980 and was quickly recognized for its unparalleled panoramic views of the city. Changdeokgung Palace was the principal palace and was designated a UNESCO World Cultural Heritage Site in December 1997.



Templelife at Jinkwansa Temple

Templelife is a 2 to 4 hour long temple program designed to give participants a better understanding of Korean Buddhism and the life of monks through first-hand experience. The main activities include a tour of the temple, Chamseon (zen meditation) and Dado (tea ceremony).



DMZ (Demilitarized Zone), Hyeri Art Village and Seoul World Cup Stadium

This trip to the last remaining relic of the Cold War includes a tour through the famed 3rd tunnel which was constructed by North Koreans to infiltrate the South. Visitors will also have an opportunity to watch North Koreans going about their daily lives through a telescope at Dora Observatory. The tour will continue to the Hyeri Art Village following a final stop, which will bring participants to the Seoul World Cup Stadium, the site of the Opening Ceremony and Opening Game of the 2002 FIFA World Cup jointly hosted by Korea and Japan.



Korean Folk Village and Icheon Ceramic Village

Minsokcheon, the Korean Folk Village is an open-air folk museum and international tourist attraction for both Korean and foreign visitors. It is the home of the true Korean heritage where visitors can experience the authentic atmosphere with over 260 traditional houses reminiscent of the late Joseon Dynasty. At Icheon Ceramic Village, participants can experience making of traditional Korean ceramics.



Gyeongbokgung Palace, Insadong Antique Street, Taekwondo Performance and Seoul Museum of History

Gyeongbokgung Palace is the most comprehensive and grandest of the five palaces of the Joseon Dynasty. Along the streets of Insa-dong, visitors are lured by hundreds of shops brimming with traditional ink paintings, calligraphic works, antique furniture, curios, handicrafts, ceramics, and modern style traditional dresses. Experience Taekwondo performance - Seoul City offers Taekwondo programs for international tourists. Visitors can watch a performance before taking part in the classes. Seoul Museum of History - reflects on the history and traditional culture of Seoul.

Tour Program



Han River Dinner Cruise (Evening)

A symbol of Seoul, the Han River runs through Seoul east to west, with an average depth of 2.5m and width of 175m. The river is crossed by 22 bridges and there are excursion boats plying between Yeouido and Jamsil.

Pre / Post Congress Tours



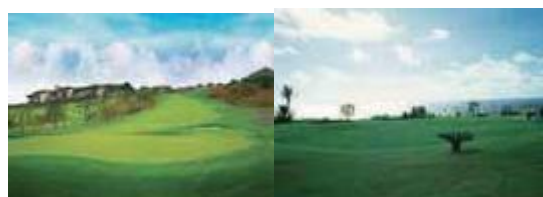
Woljeongsa Temple Stay

At Woljeongsa, participants will have a chance to experience Korean Buddhist traditional culture and the practice of Seon Meditation. This 24-hour overnight program will allow participants to relax, reflect and revitalize themselves. Temple stays also provide opportunities to partake in various traditional practices and ceremonies. Participants can find their "true selves" amidst the harmony of nature during the temple stay.



Jeju Island

Just an hour's flight south of Seoul, Jeju Island's temperate climate, beautiful natural scenery, sparkling beaches and abundance of leisure activities make it one of the most popular destinations for Koreans as well as visitors from other parts of the world.



Jeju Island Golf Outing

This tour will include a golf outing at one of Jeju Island's famous courses in addition to stops at other scenic locations.



Gyeongju

The tour will begin with Bulguksa, one of Korea's best known temples and a testimony to both the skill of Silla architects and the depth of Buddhist faith at the time. The Gyeongju National Museum, a place of compelling interest, preserves much of the Silla heritage, including magnificent gold crowns, pottery, Buddhist artifacts, and stone sculptures. The museum also houses the Divine Bell of King Seongdeok the Great, also referred to as the legendary Emille Bell, one of Asia's largest and most resonant bells - nineteen tons of bronze standing eleven feet high. Yangdong Folk Village is Korea's largest traditional village, showcasing the traditional culture of the Joseon Dynasty and the beautiful natural surroundings.



Seorak Mountain

Seoraksan (Mountain), the third highest mountain in South Korea, is one of the most beloved sites for Koreans. The tour will start with a visit to the Chamsori Sound Museum which houses a collection of 4,000 sound machines. Seorak Waterpia is one of Korea's largest theme parks offering a wide variety of outdoor leisure activities and hot spring facilities. The tour to Seorak Mountain also includes stops at Goseong Unification Observatory and Woljeongsa temple stay. (Refer to temple stay above)

About Korea

Seoul, the Soul of Asia

Seoul, a historic city which has served as the capital of Korea for over 600 years, promises to provide you with a unique and unforgettable experience. As the backdrop for the “Miracle on the Han River”, Seoul’s amazing transformation has resulted in a dynamic city which blends ancient Korean heritage with modern style and innovation. Despite being labeled the “Tech capital of the world”, Seoul is home to a number of cultural heritage sites where visitors can observe authentic Korean traditional architecture and feel what life was like centuries ago, in addition to countless landmarks, museums, parks and other attractions.

Congress attendees from around the world unmistakably fall in love with this city that is one of millennial Asia’s most exciting destinations.



Korean TV Show

The Korean TV Dramas are seducing the world.

“My Love from the Star”, a romantic comedy of a famous actress and her alien boyfriend who landed on Earth four-hundred-years ago. Another smash hit in world was “The Heirs”, based in Seoul, a high teen romance story of the privileged teenager as well as urban rich. Both dramas are captivating audiences worldwide with refreshing stories and contents.

These Korean TV dramas and other related contents are sweeping beyond Asia and creating new trends around the world.

K-Pop

In the last few years, the Korean pop music and performance also have been rolling around the world. Psy, Girls’generation, Super Junior, SHNee, 2PM and Bigbang are currently some of the more popular groups. K-pop has captured the international imagination with refreshing new styles, choreography, music and overall dazzle. Beginning with k-pop and dramas that became popular in Southeast Asia, the related various contents growing to include sports, food and fashion in Europe and Americas as well.



Useful Information

Language

The official language of Korea is Korean, but English is spoken at most hotels, restaurants, shops and in all the main tourist sites. All public transportation signs and information are also printed in English.

Weather

The climate of Korea is characterized by four distinct seasons; spring, summer, fall, and winter. Seoul in early March is in the beginning of spring and the average temperature is 7.9°C (46.22°F).

Time Zone

Korean time is 9 hours ahead of Greenwich Mean Time (GMT+9)

Business Hours

Government office hours are usually from 9:00 to 18:00 on weekdays and closed on weekends. Banks are open from 9:00 to 16:00 on weekdays and closed on Saturdays and Sundays. Most stores are open every day from 10:30 to 20:00, including Sundays.

Currency & Exchange

The Standard unit of currency in Korea is the Korean Won (KRW). Currency can be exchanged at most banks and International Airports by displaying your passport. As of August 28, 2014, the exchange rate is approximately USD 1 to KRW 1,015.

Electricity

The standard electricity supply is 220-volt AC/60 cycles. Most hotels may provide outlet converters for 110 and 220 volts.

Useful Websites

Korea Tourism Organization	http://kto.visitkorea.or.kr/enu/index.jsp
Gateway to Korea	http://www.korea.net
Seoul Convention & Visitors Bureau	http://www.miceseoul.com
Seoul Metropolitan Government	http://english.seoul.go.kr
Visit Seoul	http://www.visitseoul.net
Korea Immigration Service	http://www.immigration.go.kr/indeximmeng.html
Ministry of Foreign Affairs and Trade	http://www.mofat.go.kr/english/visa/apply/index.jsp
Incheon International Airport	http://www.airport.or.kr



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